

For Immediate Release

Comcast, Eagle Mountain Chamber, and Eagle Mountain Library Launch

Innovative Digital Navigator's Program for Seniors

Eagle Mountain, UT – April 25, 2024 – Comcast, the Eagle Mountain Chamber of Commerce, and the Eagle Mountain Library are partnering to launch a Digital Navigator's Program, a comprehensive digital literacy program designed to empower Eagle Mountain's aging population with technical skills.

The collaborative effort aims to bridge the digital divide and open opportunities for seniors to connect via the Internet with their families, access essential services, and engage with the wider world from the comfort of their homes. The program is set to kick off with a ribbon cutting and open house event Thursday, April 25, marking the beginning of a new chapter in digital inclusivity for Eagle Mountain's elderly residents.

"We are thrilled to be part of this vital initiative," said **Michele Graves, Director of the Eagle Mountain Library**. "Empowering our senior citizens to navigate the digital world will open new horizons and enrich our community in countless ways. The Digital Navigator's Program aligns perfectly with our mission to provide resources and support for lifelong learning."

Like many regions in the United States, Eagle Mountain is experiencing a significant increase in its aging population.

"As baby boomers retire, the number of seniors in Eagle Mountain is on the rise, leading to a greater need for services tailored to their needs," said **Eagle Mountain Mayor Tom Westmoreland**. "Because we're a community that cares about that, this program not only supports our seniors but also strengthens the bonds within our community overall. It's a win for everyone."

Through the Digital Navigator's Program, participants will gain valuable knowledge on a variety of topics, including using computers and tablets, accessing the internet, communicating via email and video chat, utilizing online resources, and staying safe online.

"Thanks to this program, I'm looking forward to video chatting with my grandchildren and managing my health records online. It will change my life and help me not feel lost in this new, digital world," said Joye Roberts, an Eagle Mountain senior citizen.

Comcast, the Eagle Mountain Chamber, and the Eagle Mountain Library each play a crucial role in bringing this program to life. Comcast is providing the technological infrastructure and funding necessary to support the program's ambitious goals.

"The Digital Navigator's Program embodies our collective commitment to empower Eagle Mountain's senior citizens," said **Deneiva Knight, Comcast External Affairs Director**. "By providing seniors with the necessary digital skills, we are enabling them to stay connected with loved ones, access essential services such as telemedicine, and engage with the world around them."

Eagle Mountain Chamber is leveraging its network of businesses and community leaders to promote the program and recruit volunteers.

"As advocates for local businesses and community development, we recognize the importance of digital literacy in today's world," said **Eagle Mountain Chamber President Melissa Clark**. "The Digital Navigator's Program will empower seniors to fully participate in the digital economy, lead fulfilling lives, and not feel left behind. We're proud to support our seniors in becoming tech-savvy and more connected."

Serving as the program's physical hub, Eagle Mountain Chamber offers a welcoming space for training sessions and access to digital resources.

"The Digital Navigator's Program will enable older adults to become more independent, engaged, and connected, thereby enhancing their overall well-being," said Clark.

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About Eagle Mountain Library

The Eagle Mountain Library connects a diverse community with information resources to encourage literacy and promote lifelong learning. The Eagle Mountain Library envisions a future in which individuals and families are engaged, lifelong learners. Visit <https://eaglemountaincity.com/library>.

About Eagle Mountain Chamber of Commerce

The Eagle Mountain Chamber of Commerce is a leading champion for business in North Utah County. Through the commitment and involvement of its members, the Chamber provides business leadership for the Eagle Mountain Community by promoting growth opportunity, education, advocacy, resource & connection, and serving our community. Visit <https://www.eaglemountainchamber.com>.

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Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company that connects people to moments that matter. We are principally focused on connectivity,

aggregation, and streaming with 57 million customer relationships across the United States and Europe. We deliver broadband, wireless, and video through our Xfinity, Comcast Business, and Sky brands; create, distribute, and stream leading entertainment, sports, and news through Universal Filmed Entertainment Group, Universal Studio Group, Sky Studios, the NBC and Telemundo broadcast networks, multiple cable networks, Peacock, NBCUniversal News Group, NBC Sports, Sky News, and Sky Sports; and provide memorable experiences at Universal Parks and Resorts in the United States and Asia.

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