



The ultimate small business shopping weekend

**August 7, 2021**

Cory Wride Memorial Park  
Eagle Mountain, UT

## What is ShopFest Utah?

ShopFest Utah is a one-day only event devoted entirely to helping Utah small businesses see growth. The enormous marketplace, made up of over 200 small businesses from over 30 cities around Utah is accompanied by hot air balloons, food trucks, and live music. Formerly known as the Eagle Mountain Street Fair, the event saw a major revival in 2016 and since then has continued to surge in attendance.

## Why Sponsor the Event?

This street-fair-type event is about more than community building and a great day of shopping. ShopFest Utah helps small businesses from around Utah get the boost they need, and several participants have launched new businesses with this event. We are committed to helping small businesses any way possible. In 2020, ShopFest Utah partnered with Facebook and Jibe Media to create, from the ground up, a digital interactive ShopFest Utah so that small businesses still have growth opportunities. We want to help you help others.



**1**  
Day



**10,000+**  
Participants



**250+**  
Small Businesses

## How Will ShopFest Utah Adapt to COVID-19?

Walking paths will be widened to increase space between shoppers. Hand-sanitizing stations will be placed throughout the event. Mask wearing requirements and other precautions will be enacted if recommended by County health officials.



## Help Us Help You

We do not use sponsorship tiers or minimums, opting instead to have conversations with our sponsors to discuss options and see how we can help you achieve your goals.

Reach out to us using the contact information below so that we can discuss a plan.

Sponsors in the past have had banners and logos posted in a variety of places, contributed to digital tools and services for vendors, and more.

## Chat with us Today

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