



Utah's premier festival supporting small business owners

Each year hundreds of small business owners gather in Eagle Mountain City, Utah to introduce their goods and services to the public.

These small business owners are looking to jump start or grow their business, or just want to share what they love.

ShopFest Utah is a not-for-profit event hosted by Eagle Mountain City and relies upon sponsors, volunteers, and the support of the public to create an incredibly fun and memorable experience all to the benefit of small businesses.

**SEE HOW YOU
CAN GET INVOLVED**



A Rewarding and Fun way to Support Small Business

ShopFest Utah is a one-day small business shopping festival that will take place August 29th this year. 300 small businesses will setup shop this year at Cory Wride Memorial Park in Eagle Mountain, UT.

Small Businesses in 2019 came from over 30 different cities in Utah selling an incredible variety of services, hand-made goods, inventions, and more.



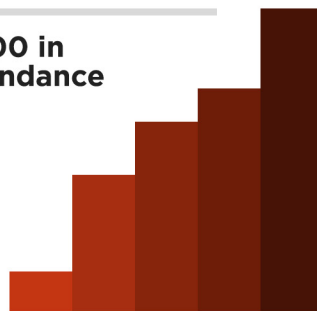
Photo by Sheri Crawford

Aerial photo of morning setup of the 200 vendor market. The market will be reorganized to accomodate up to 100 more businesses



Vendor Approval Rating

8,000 in attendance



2015 2016 2017 2018 2019

300 2020 Capacity

200 2019 Vendors



Photo by Craig Goff

More than Shopping

ShopFest Utah incorporates Hot Air Balloon rides, a Concert, Food Trucks, and more to create more memories and help draw more people to the shopping market.

These other activities are very popular. In 2019, multiple balloon pilots stated that the line for tethered Hot Air Balloon rides was longer than they had ever seen.

Sponsors and volunteers are welcome to support these other elements of the event specifically.

Your Support Directly Benefits the attending Small Businesses

Sponsors are a critical part of what makes ShopFest Utah a big help to small businesses. Your contributions are only used to increase the effectiveness of the event to support the small businesses.

Sponsor Benefits

- **Booth Space**
- **Recognition**
- **Vendor List**
- **Concert Shout-out**
- **Balloon Rides**
- **Ad Placements**

Contribute Funds

ShopFest Utah dedicates all funds to the operation and marketing of the event. Vendor fees are kept at only \$25 per space to reduce the barrier to entry to starting companies.

Funds pay our hot air balloon pilots, get the word out about the event, and purchase any signage, space marking materials, and more. The funds always benefit the small businesses.

Offer Resources

Anything that can help reduce our costs or enhance the event is much appreciated. Discounted services or equipment rentals, giveaways, digital products or services, and so forth all go a long way to helping us support small businesses.

Please reach out to see if there's something you can do to support the event through what you already have or do.

Volunteer Time

Hot air balloons, the concert, setup and takedown, and so forth all require man-power to run smoothly. Any volunteers you can contribute to the 1-day event helps.

Volunteers are welcome to wear branded clothing representing the sponsoring businesses and are not required to stay the entire day, but will instead receive specific assignments or shifts.



Contact Us Today

We are happy to find a way for your business to become involved in ShopFest Utah and supporting Utah's small businesses.

For questions or more information about ShopFest Utah:

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2019 ShopFest Utah Sponsors



PORTIONED PROTEIN
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