



Eagle Mountain City  
1650 Stagecoach Run  
Eagle Mountain, UT 84005

Dear Community Partner,

Eagle Mountain City is excited to introduce ShopFest Utah, a one-day ultimate small-business shopping event. This annual event replaces the city's Street Fair and will host over 200 small businesses. ShopFest Utah will be held at Cory Wride Memorial Park on September 21, 2019 from 10:00 AM to 10:00 PM and will include an art fair, food trucks, and a concert from 8:00 PM to 10:00 PM. The purpose of ShopFest is solely to support Utah small businesses by giving them immense exposure needed for the growth of their businesses.

ShopFest Utah builds upon the success of the Eagle Mountain Street Fair which grew to over 150 vendors last year. Attendance has been consistently strong and vendor surveys have returned a 4.8/5.0 overall average rating. Sponsors help us keep the vendor fees far lower than similar and even smaller events.

**We'd love for you to help Utah's Small Businesses.** Eagle Mountain City is offering sponsorship opportunities for ShopFest Utah. Sponsorships will go directly to the benefit of the small businesses by providing for event amenities such as shopping bags, signage, equipment rentals, and so forth. Sponsors are recognized throughout the event in signage, fliers, bags, on our website, social media, and more.

Please review the attached sponsorship options and get in touch with one of our ShopFest Utah event coordinators to discuss how your business can support this event.

Thank you very much for your time.

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Visit <http://eaglemountaincity.com/shopfest> for more information about the event.



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## Sponsorship Opportunities

We have put together a few different sponsorship tiers to give your business some options in supporting small businesses through ShopFest Utah. Please consider the options below and reach out using the contact info on the previous page to work out sponsorship details.

Please also consider the Special Sponsorship Opportunities. These opportunities will provide permanent recognition for years to come despite only a one-time contribution.

### General Sponsorship Opportunities

Description	Amount	Quantity Available	Recognition
Tier One Sponsorship	\$150.00	N/A	Space at ShopFest, Website, Social Media, Signage, Fliers
Tier Two Sponsorship	\$350.00	N/A	All in Tier One + Branding on Canvas Shopping Bags
Tier Three Sponsorship	\$500.00	N/A	All in Tier Two + Special Recognition at ShopFest Entrances
Tier Four Sponsorship	\$1,000.00	N/A	All in Tier Three + Special Recognition in Event Advertising
Tier Five Sponsorship	\$2,500.00	N/A	All in Tier Four + Branding on Main Banners at event and Event Flags around Eagle Mountain City

### Special Sponsorship Opportunities

Description	Amount	Quantity Available	Recognition
Canopy Tent Sponsorship	\$4,500.00	10	Permanent branding on 20 pop up canopy tents

### Map of Vendor Spaces (other activities not depicted)

