



Eagle Mountain City
1650 Stagecoach Run
Eagle Mountain, UT 84005

Dear Community Partner,

Eagle Mountain City is excited to introduce ShopFest Utah, a one-day ultimate small-business shopping event. This annual event replaces the city's Street Fair and will host over 200 small businesses. ShopFest Utah will be held at Cory Wride Memorial Park on September 21, 2019 from 10:00 AM to 10:00 PM and will include an art fair, food trucks, and a concert from 8:00 PM to 10:00 PM. Cory Wride Memorial Park will provide a wonderful setting for the event, with outstanding recreation options, including an all-abilities playground.

ShopFest Utah builds upon the success of the Eagle Mountain Street Fair which grew to over 150 vendors last year. Attendance has been consistently strong and vendor surveys have returned a 4.8/5.0 overall average rating. With Eagle Mountain and nearby cities experiencing immense growth, the area has received an influx of young entrepreneurs- bakers, artisans, inventors, and so forth, making this the perfect time to expand and launch ShopFest Utah.

We'd love for you to help Utah's Small Businesses. Eagle Mountain City is offering sponsorship opportunities for ShopFest Utah. Sponsorships will go directly to the benefit of the small businesses by purchasing pop-up canopy tents. These pop up canopy tents will significantly help reduce the costs of participating small businesses and help to make the event a pleasing, high-quality event throughout.

By sponsoring a row of businesses, your business will also be permitted to setup a canopy tent of your own for your own purposes for the duration of the event in a designated sponsors area near one of the entrances to the event.

Please review the attached sponsorship options and get in touch with one of our ShopFest Utah event coordinators to discuss how your business can support this event.

Thank you very much for your time.

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Visit <http://eaglemountaincity.com/shopfest> for more information about the event.



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Sponsorship Opportunities

As a sponsor of a group of businesses, you will receive recognition for your sponsorship on site of the Street Fair in your section. Additionally, your business will appear in marketing and other materials related to the event.

Want to sponsor in a different way? We have many ways you can help, just reach out and we'll be happy to discuss.

Row Sponsorships Levels

Row Count	Available Rows	Sponsorship Amount
7	4	\$1,750
10	8	\$2,500
12	2	\$3,000
13	4	\$3,250
Larger Sections		
14	2	\$3,500
20	4	\$5,000
24	1	\$6,000
26	2	\$6,500

Please select a row count that you would like to sponsor and call or email eberrett@emcity.org to arrange payment and send over logo files and so forth.